

DEK

brings you

the biggest B2B

construction event of the year

Join us!

DEK EXPO27

B2B construction trade fair

+DEKBEER

PVA Letňany, Praha
26.–28. 1. 2027





DEK EXPO 27

- **35 000** construction professionals
- **Contractor training**
- **Expert seminars**
- **Specialist discussions**



DEKBEER

**Traditional Czech pork
feast and beer festival**



Why DEK EXPO?

Introducing the modern construction trade fair

- **No B2B all-trade construction fair in the Czechia**
- **Exclusive to the B2B market**
- **Expert program at a single venue**
- **Latest industry trends and news**
- **Product trainings for contractors**
- **Expert seminars & panel discussions**
- **B2B networking with manufacturers & suppliers**



38 000 m²
of exhibition space

300+
exhibitors

Key Target Audience

Reach the best audience in the market

- **Construction companies & contractors**
- **Designers & architects**
- **Investors & developers**
- **Technicians & procurement specialists**

30 000+

**contractors & construction
Firms**

5 000

other industry professionals



Contractor Training Sessions

New techniques & standards

- **Training at the trade fair**
- **Build new business partnerships**
- **Platform for product launches, tips & live demos**
- **Connect to contractors and their professional needs**

5 000+
trained tradespeople



Expert Seminars & Discussions

Expert program designed to attract visitors

- **Seminars, lectures & panel discussions**
(News, trends, legislation, technology, innovation, future, ...)
- **Opportunity for event partners to present**
- **Engage your relevant target audience**
- **Atelier DEK as the trade fair's expert guarantor**



**2 halls for
audience
over 1 200**

DEKBEER

Largest informal gathering of builders in the Czechia

- **New format for a traditional event**
- **Czech beer festival & traditional czech feast** 🇨🇪
- **Part of the trade fair across all 3 days**
- **Free catering throughout the event**
- **Live music & more**



3 days
BEER, PORK,
ENTERTAINMENT

When and Where

- **Prague – PVA Letňany**
- **26.–28. 1. 2027** (Tuesday–Thursday)
- **Trade Fair**
- **9:00–17:00** (every day)
- **DEKBEER**
9:00 – 20:00 (every day)
- **Free entry for invited guests only**



Event Scope & Exhibition Area

Entire PVA Grounds

- 2 large congress halls + additional conference rooms
- 20 parallel training zones
- Separate hall for DEKBEER
- 4–5 days setup, 3 days event,
- 2 days dismantling



An Investment That Pays Off

Be part of a new industry tradition

35,000+ industry professionals guaranteed

Contractor training & expert seminars

DEKBEER as a social networking after the curated program

**Thank you.
See you at**

DEK EXPO27

B2B construction trade fair

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